

Arundel Economic Development Committee

Minutes

June 18, 2013 at 6:00 PM
Mildred L. Day School Library
600 Limerick Road

Members in Attendance: Ira Camp, John Bell, Jen Burrows, Sam Hull, Linda Zuke, Sally Bates
Other Attendees: Todd Shea, Town Manager, Tad Redway, Town Planner

Call to Order: Chairman Camp called the meeting to order at 6:15 pm.

I. Approval of Minutes

It was decided to postpone approval of the minutes of the March and April EDC meetings until the next regularly scheduled meeting of the EDC.

II. Election of Officers

Motion made by Sam Hull and seconded by Chairman Camp to elect John Bell to the office of Secretary. Motion passed unanimously.

III. Arundel Marketing & Branding Study

It was agreed that there was little preparation needed for the meeting with Howard Kohn of The Chesapeake Group scheduled for 5:00 pm on June 27th, since the meeting would primarily involve the presentation by Mr. Kohn of the work accomplished to date by The Chesapeake Group.

Mr. Shea stated that he would contact Mr. Kohn to clarify who would be responsible for presenting this material to the Board of Selectmen at their July 8th meeting.

IV. Coordination and Communications

There was a lengthy discussion about coordination and communication between town committees, particularly between the EDC, Planning Board and the Comp Plan Committee. It was recognized that joint meetings of these boards and committees would probably be necessary in order to coordinate efforts regarding proposed amendments to the Comp Plan, revisions to the Land Use Ordinance and the development of the Marketing & Branding Study.

Mr. Hull left the meeting at the end of this discussion due to a prior commitment at the Kennebunk Free Library.

V. Townhouse Corner District

There was a lengthy discussion of the problems associated with revising the Land Use Ordinance for the Townhouse Corner District, primarily concerning lot size, water availability and compliance with the Comp Plan. It was agreed that Ms Burrows would meet with Mr. Redway at a mutually convenient time to try to resolve these issues. Mr. Shea stated that he would contact the Kennebunk, Kennebunkport & Wells Water District to try to resolve the water availability problem.

VI. Arundel Zip Code

The Town Manager notified the EDC that the application for a new zip code was under review by the postal authorities.

VII. New Business

Letter to Dana Peck

Mr. Bell recommended to the EDC that the Chair send a letter to retired Selectman, Dana Peck, thanking him for his services to the town and the EDC during his tenure, and made a motion to that effect. Ms. Zuke seconded the motion and it passed unanimously. Mr. Shea noted that he would enquire of Mr. Peck whether he would continue to act as liaison between the EDC and the Board of Selectmen, or if he might be interested in becoming a member of the EDC.

Family Farm Day

Ms. Zuke notified the Committee that she was assisting the Arundel Historical Society in organizing the proposed Family Farm Day, and would be responsible for coordinating either a 5K or cross country race for the event. Mr. Bell noted that he had been requested by the Historical Society to ask the EDC if they might be interested in recruiting local businesses to participate in the Family Farm Day. The consensus of the Committee was that it would be inappropriate for the Committee to recruit business participation but several of the members indicated that they might be willing to participate on an individual basis. The Committee will consider having an information "booth" at the event.

Web Site

Ms Zuke noted that the Kennebunk Web Site contained listings of vacant real estate properties and suggested that a similar listing be included in the Arundel web site's Business & Economic Development section. Mr. Bell stated that he would add a section for such listings to Arundel's web site at his earliest opportunity.

VIII. Adjournment

Chairman Camp moved to adjourn the meeting, seconded by Ms. Zuke, and the meeting was adjourned at 8:10 pm.

I hereby certify that the above is a true and accurate record of the Economic Development Committee meeting of June 18, 2013.

John Bell, Secretary