

Arundel Economic Development Committee

Regular Meeting Agenda

October 22, 2013 at 6:00 PM

M L Day School Library
600 Limerick Road

Call to Order

I. Approval of Minutes: *September 10, 2013 (5 minutes)*

II. Arundel Marketing & Branding Study:

2.1 Critique forwarded to The Chesapeake Group *(20 minutes)*

2.2 Tag Line & Branding Strategy *(15 minutes)*

2.3 Proposed TCG Site Visit *(15 minutes)*

III. Progress Reports:

3.1 Zip Code Appeal *(5 minutes)*

3.2 Zoning and Comp Plan Updates *(20 minutes)*

IV. Economic Development Plan:

4.1 Format, Schedule and coordination of Arundel boards and committees. Long term EDC goals. *(30 minutes)*

Adjournment

-Ira Camp, Chair