

Arundel Economic Development Committee
Special Meeting Minutes
June 27, 2013 at 5:00 PM
Mildred L. Day School Conference Room
600 Limerick Road

Members in Attendance: Ira Camp, John Bell, Jen Burrows, Sam Hull, Linda Zuke, Sally Bates
Other Attendees: Todd Shea, Town Manager

Call to Order: Chairman Camp called the meeting to order at 5:10 pm.

I. Arundel Marketing & Branding Study:

Item 1: Presentation of Marketing Findings by The Chesapeake Group

A presentation was made to the EDC by Mr. Howard Kohn, President of The Chesapeake Group, of Arundel's significant issues, weaknesses, strengths and assets as a required under the Arundel Marketing & Branding Study. A copy of the synopsis of this presentation is attached to these minutes for reference.

Item 2: Strategy of Presentation to the Board of Selectmen

After considerable discussion, it was agreed that the presentation of this material to the Arundel Board of Selectmen would be made at the Selectmen's meeting of Monday, July 8th and would consist of an introduction by Mr. Camp, Chairman of the EDC, a presentation of the findings of The Chesapeake Group by Mr. Kohn, and a conclusion by Ms Zuke, Vice-Chair of the EDC.

II. Coordination and Communications:

After a lengthy discussion about coordination and communication between town committees, given the time frame for completing the Marketing & Branding Study and revising the Land Use Ordinance and Comprehensive Plan, Ms Bates reminded the Committee that this topic had been covered in some length at the previous EDC meeting. However the sense of the EDC was that no conclusions had been reached and will continue to be discussed at future meetings.

III. Adjournment

Ms. Zuke moved to adjourn the meeting, seconded by Mr. Camp, and the meeting was adjourned at 7:30 pm.

I hereby certify that the above is a true and accurate record of the Economic Development Committee meeting of June 18, 2013.

John Bell, Secretary