

Arundel Economic Development Committee

Minutes

January 8, 2013 at 6:00 PM
Code Enforcement Office Town Hall
468 Limerick Road

Members in Attendance: Ira Camp, John Bell, Jen Burrows, Sam Hull, Linda Zuke

Other Attendees: Tad Redway, Town Planner

Call to Order: Chairman Camp called the meeting to order at 6:10 pm.

I. Executive Session to select consultant for the *Arundel Market & Branding Study*

Contract

Motion: Mr. Hull made the motion to go into Executive Session to review the proposals tendered by the three finalists, *The Glen Group*, *NorthStar Destination Strategies*, and *The Chesapeake Group* for the Arundel Market and Branding Study contract. Ms. Burrows seconded the motion.

Vote: Unanimous in favor of the motion.

The Committee proceeded to evaluate the proposals and interviews of the three finalists.

Motion: Mr. Bell voted to end the Executive session at 6:45 seconded by Mr. Hull.

Vote: Unanimous in favor of the motion:

II. Award of Arundel Market & Branding Study Recommendation

Motion: Mr. Hull moved the following:

“Subject to a reference check by the Town Planner, the Arundel Economic Development Committee recommends that the Board of Selectmen award the Arundel Market & Branding Study contract to the Chesapeake Group of Baltimore Maryland per the terms and proposal of their submitted proposal. Seconded by Mr. Camp.

Vote: Unanimous in favor of the motion.

The Town Planner was directed to complete the reference check on the Chesapeake Group and to submit any negative findings to the Committee. Baring any negative comments, the Town Planner shall then advise the Board of Selectmen as to the Committee’s recommendations.

III. Other Business

1.0: Reschedule Townhouse Corner District Meeting: Given the lack of a venue for the Townhouse Corner meeting within the neighborhood, the general consensus of the Committee was that said meeting shall be held at M.L. Day School on January 22nd at 6:00 PM. Ms. Burrows will prepare a slide show of architectural styles and the history of the

district. The Town Planner will prepare maps of the area for participants to engage in an impromptu design workshop. In response to Mr. Hull's concerns, Mr. Redway shall provide a meeting agenda and a list of topic questions for the Committee's review prior to the meeting. The Committee asked that Ms. Burrows provide a preview of her presentation to the members when completed.

Ms. Burrows requested that the Town Planner also ask the Town Assessor if the redesignation of the Townhouse Corner district as a mixed use zoning district would increase exiting residential property valuation in the district once implemented.

2.0 Status of Email Address Collections: Mr. Bell asked the Planner the status of program to email addresses of Town residents who were interested to be kept informed of Town events, Town news, and municipal boards and committee activities. Mr. Bell had designed an information request signup sheet to be included in the website design to facilitate dissemination of information, but he had no information whether it had been implemented. It was his understanding that the Town Manager was going to facilitate this feature with the .Gov website designers.

Ms. Zuke stated that this was a critical task that the EDC assured the townspeople would be achieved and it appeared that we were falling behind on attaining the objective.

3.0 Revised Meeting Start Times: Ms. Zuke suggested that all future meetings start at 6:00 PM rather than at 7:00 PM. Chairman Camp stated that could be problematic for him at times but the Committee should try starting and ending earlier.. Ms Zuke and Messrs Bell and Hull concurred.

4.0 Representation at Selectmen's Meeting: In response to Mr. Hull's inquiry, Mr. Redway recommend that EDC members should attend the January 14, 2013 Selectmen's meeting to answer any questions regarding the EDC recommendation for the award of the *Arundel Market & Branding Study* contract. Mr. Camp and Ms. Zuke volunteered to attend.

Adjournment: Ms. Zuke made a motion to adjourn at 7:39 PM, seconded by Mr. Hull, unanimously agreed by the membership.

I hereby certify that the above is a true and accurate record of the Economic Development Committee meeting of January 8, 2013..

Tad Redway, Secretary Pro Temp