

# Arundel Economic Development Committee

## Regular Meeting Agenda

**December 10<sup>th</sup>, 2013**

M L Day School Library  
600 Limerick Road

### Call to Order

**I. Approval of Minutes:** *November 5<sup>th</sup>, 2013 (5 minutes)*

**II. Discussion: TCG's Marketing and Branding study (1 hour)**

- 2.1 Revised documents – review and sign off?
- 2.2 Implementation of recommendations
- 2.3 Remaining contract review
- 2.4 Presentation to BOS (and other committee's?)
- 2.5 Action plan

**III. EDC – Review of ourselves (30 minutes)**

- 3.1 Steps to make EDC more active, engaged and successful.
- 3.2 Subcommittees
- 3.3 New members
- 3.4 Where we fit in (role, status, leverage)
- 3.5 Communications and Coordination with other boards and committees: BOS – Board of Selectmen, CPRC – Comprehensive Plan Review Committee and PZB – Planning and Zoning Board.

**IV. Arundel Businesses (30 minutes)**

- 4.1 Retention of existing businesses
- 4.2 Environment and Support for new business development

**V. New Business**

### Adjournment

*-Ira Camp, Chair*

